



# CITY of CRESTVIEW

## MAYOR'S ADVISORY COUNCIL

### MAYOR'S ADVISORY COUNCIL AGENDA OCTOBER 14, 2025 6:00 P.M. COUNCIL CHAMBERS

- 1. Call to Order**
- 2. Pledge of Allegiance**
- 3. Approve Agenda**
- 4. Action Items**
  - 4.1. Crestview Christmas Neighborhood Lights Celebration
  - 4.2. Approval of September 9, 2025 Minutes
- 5. Member's Time**
  - 5.1. Review the Mayor's objectives for the committee and draft goals for the next 3 - 12 months, along with milestones
- 6. Mayor's Minute**
- 7. Adjournment**

All meeting procedures are outlined in the Meeting Rules and Procedures brochure available outside the Chambers. Florida Statute 286.0105. Notices of meetings and hearings must advise that a record is required to appeal. Each board, commission, or agency of this state or of any political subdivision thereof shall include in the notice of any meeting or hearing, if notice of the meeting or hearing is required, of such board, commission, or agency, conspicuously on such notice, the advice that, if a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he or she will need a record of the proceedings, and that, for such purpose, he or she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. The requirements of this section do not apply to the notice provided in s. 200.065(3). In accordance with Section 286.26, F.S., persons with disabilities needing special accommodations, please contact Maryanne Girard, City Clerk at [cityclerk@cityofcrestview.org](mailto:cityclerk@cityofcrestview.org) or 850-628-1560 option 2 within 48 hours of the scheduled meeting.

## CRESTVIEW CHRISTMAS NEIGHBORHOOD LIGHTS CELEBRATION

- TOPIC: CRESTVIEW 1<sup>ST</sup> NEIGHBORHOOD LIGHTS CELEBRATION-2025
- PURPOSE: RECOGNIZE CRESTVIEW RESIDENTS INSIDE THE CRESTVIEW CITY LIMITS FOR DAZZLING CHRISTMAS OUTDOOR DÉCOR
- PUBLICIZE VIA CITY FACEBOOK AND INSTAGRAM PAGES AND FLIERS FOR LOCAL BUSINESSES
  - CHECK WITH CRESTVIEW BULLETIN TO SEE ABOUT A NOTICE IN THE PAPER
- TAKE NOMINATIONS BETWEEN 27 NOV AND 14 DEC
- JUDGING TO OCCUR THE WEEK OF 15-19 DEC
- WINNERS ANNOUNCED THE 20<sup>TH</sup> OF DEC
- WINNERS WILL BE RECEIVE ‘BRAGGING RIGHTS’ AND PHOTOGRAPH OF THEIR FANTASTIC DECORATIONS POSTED TO THE CITY FB & INSTAGRAM

### QUESTIONS:

- WHERE/HOW ARE NOMINATIONS SUBMITTED?
- BETTER TITLE?
- INCORPORATE “CHOOSE THE VIEW?”
- WHAT OTHER “FREE” RECOGNITION? (IS THERE A WAY TO MAKE A LAWN SIGN FOR WINNERS?)
- JUDGES: MAYOR/CRESTVIEW CITIZENS OF THE YEAR FOR LAST FEW YEARS?
- ANY OTHER IDEAS

### POTENTIAL WRITE UP FOR PUBLICITY

JOIN CRESTVIEW RESIDENTS IN COMPETING FOR THE 2025 NEIGHBORS BEST CRESTVIEW CHRISTMAS LIGHTS DISPLAY. NOMINATE YOUR OWN HOUSE OR SOMEONE ELSE’S. A PANEL OF JUDGES WILL VISIT EACH NOMINATED RESIDENCE AND VOTE ON THEIR FAVORITE CHRISTMAS LIGHTS DISPLAY! NOMINATIONS WILL BE TAKEN NOVEMBER 27<sup>TH</sup> THROUGH DECEMBER 14<sup>TH</sup>. JUDGING WILL HAPPEN THE WEEK OF DECEMBER 15<sup>TH</sup> AND THE ANNOUNCEMENT OF THE WINNING NEIGHBOR WILL BE MADE DECEMBER 20<sup>TH</sup>!

WINNERS WILL BE AWARDED 2025 “BRAGGING RIGHTS” AND PHOTO OF THE RESIDENCE PUBLISHED ON CITY FACEBOOK & INSTAGRAM PAGES.



# Staff Report

CITY COUNCIL MEETING DATE: October 14, 2025

TYPE OF AGENDA ITEM: Action Item

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TO: Mayor and City Council  
CC: City Manager, City Clerk, Staff and Attorney  
FROM:  
DATE:  
SUBJECT: Approval of September 9, 2025 Minutes

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## **BACKGROUND:**

Minutes were distributed prior to the meeting.

## **DISCUSSION:**

## **GOALS & OBJECTIVES**

## **FINANCIAL IMPACT**

## **RECOMMENDED ACTION**

### **Attachments**

1. MAC 9.9.25 minutes

## Mayor's Advisory Council

### Minutes

September 9, 2025

6:00 p.m.

The Mayor's Advisory Council meeting was called to order at 6:00 p.m. Members present from left to right: Felton Barnes, Yvonne Shanklin, Trei McMullen, Kristen Sallberg, and Jennifer Sweeney.

**1. Call to Order**

President Kristen Sallberg called the meeting to order at 6:00 p.m.

**2. Pledge of Allegiance**

The members present recited the Pledge.

**3. Approval of Agenda**

Ms. Sallberg proposed an additional item to the agenda to formally welcome the new council member. Ms. Shanklin moved to approve this proposal, and Mr. Nelson seconded the motion.

**4. Action Items**

**4.1 Beautiful House Judging-** The Mayor proposed that houses be judged quarterly by precinct. Homeowners or renters would need to submit an application so that the judges know which house to evaluate. **Action.** The council decided to revisit this topic at the next meeting.

**4.2 Approval of July 8, 2025, minutes-** Mr. Barnes made a motion to approve the minutes, and Ms. Shanklin seconded the motion.

**5. Members' Time**

**5.1 Presentation by Ed Mitchell- November Medical Fair-** Ed Mitchell, the co-founder of Dinner@Dad's, announced that RAM (Remote Area Medical) will be coming to Crestview on November 23-24. This event will be a 100% free health clinic, and he is seeking volunteers to help manage the stations and parking.

**6. Mayor's Minute**

**6.1 International Overdose Awareness-** Was in August in Niceville.

**6.2 Opioid Immersion-** Tuesday, September 23 at Warriors' Hall

**6.3 Dragon Boat race-** Took place on September 6<sup>th</sup> on Okaloosa Island to raise awareness and resources for suicide and bullying in the schools

**6.4 Inaugural Mayors' Gala-** The event took place on the evening of September 6<sup>th</sup> to honor the hard work of all the mayors throughout the county for each city.

**6.5 Housing Summit-** September 24<sup>th</sup> in Niceville at Crosspoint Church.

**6.6 Term limits MAC-** The mayor intends to rotate some long-serving members.

7. **Adjournment**

Ms. Sallberg adjourned the meeting at 6:45 p.m.

Minutes approved this \_\_\_\_\_ day of \_\_\_\_\_ 2025.

\_\_\_\_\_  
Kristen Sallberg  
President

\_\_\_\_\_  
JB Whitten  
Mayor

Minutes submitted by,  
Dominique Vaughn, Executive Assistant