

**Community Redevelopment Agency
Minutes
May 12, 2025
5:30 p.m.
Council Chambers**

1. Call to Order

The Regular Meeting of the Crestview CRA was called to order at 5:30 p.m. by Chair Sherri Cox. Members present were: Vice-Chair Doug Capps, Ryan Bullard, Brandon Frost, Shannon Hayes, Dusty Allison and Traci Spencer-Medlock. Also present: Interim City Manager Jessica Leavins, City Clerk Maryanne Girard, CDS Director Barry Henderson, City Attorney Jonathan Holloway, and staff members. Board member Emily Daley was excused.

2. Pledge of Allegiance

Chair Sherri Cox led the Board in the Pledge of Allegiance.

3. Open Policy Making and Legislative Session

4. Approve Agenda

Chair Sherri Cox called for action.

Motion by Vice Chair Doug Capps and seconded by Board member Shannon Hayes to approve the agenda, as presented.

Roll Call: Ayes: Ryan Bullard, Doug Capps, Brandon Frost, Shannon Hayes, Dusty Allison, Traci Spencer-Medlock. All ayes. Motion carried.

5. Presentations and Reports

5.1. Downtown banners

Interim City Manager Jessica Leavins displayed several banner options on the wall. She asked for a consensus on the preference of the Board for the downtown banners. She also displayed the old-style banner. She mentioned the new style is more in line with the direction of style of the community.

Discussion ensued on the photos on the banners, whether the photos would be alternated, diversity of photographs, whether a banner on every pole would be overwhelming, expansion of banners to Twin Hills Park, and the busyness of the wording on the banners.

Interim City Manager Jessica Leavins replied the pictures are taken at the events. She will contact the company regarding costs of rotating the photos. She added we have 50 light poles, so we will look into the cost and may use an even amount of light poles with five designs. She stated we will add diversification. We will ensure the words on the banners will be distinct and viewable from the street. At this time, we will hang the banners in the Main Street area but will expand to Twin Hills later.

Interim City Manager Jessica Leavins said the sidewalk project on Main Street has

funds, so we will move it to a future year, as we are looking at the overall capital projects. We do have some money set aside for this project.

Board member Traci Spencer - Medlock said the pictures are a fantastic addition stating that the picture banners are used throughout the state.

Interim City Manager Jessica Leavins announced we have consensus to move forward with the banners.

6. Consent Agenda

Chair Sherri Cox called for action.

Motion by Vice Chari Doug Capps and seconded by Board member Shannon Hayes to approve the agenda, as presented.

Roll Call: Ayes: Ryan Bullard, Doug Capps, Brandon Frost, Shannon Hayes, Dusty Allison, Traci Spencer Medlock. All ayes. Motion carried.

6.1. Approval of the Regular Meeting Minutes of February 10, 2025

6.2. Approval of the Special Meeting Minutes of April 28, 2025

7. Action Items

8. CRA Director Report

9. City Manager / CRA Administrator Report

10. Comments from the Board

Chair Sherri Cox called for comment.

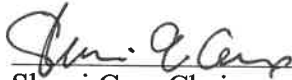
11. Comments from the Audience

Chair Sherri Cox called for comment.


12. Adjournment

In hearing none, Chair Sherri Cox adjourned the meeting at 5:43 p.m.

Minutes approved this 25th day of August 2025.



Sherri Cox, Chair



Maryanne Girard, City Clerk
Proper Notice having been duly given

