



# CITY of CRESTVIEW

## COMMUNITY REDEVELOPMENT AGENCY

**COMMUNITY REDEVELOPMENT AGENCY  
SPECIAL MEETING AGENDA  
JUNE 10, 2024  
5:30 P.M.  
COUNCIL CHAMBERS**

The Public is invited to view our meetings on the City of Crestview Live stream at <https://www.cityofcrestview.org> or the City of Crestview Facebook Page.

- 1. Call to Order**
- 2. Pledge of Allegiance**
- 3. Open Policy Making and Legislative Session**
- 4. Approve Agenda**
- 5. Action Items**
  - 5.1. Archway Sign Mural Approval
- 6. Comments from the Board**
- 7. Comments from the Audience**
- 8. Adjournment**

All meeting procedures are outlined in the Meeting Rules and Procedures brochure available outside the Chambers. Florida Statute 286.0105. Notices of meetings and hearings must advise that a record is required to appeal. Each board, commission, or agency of this state or of any political subdivision thereof shall include in the notice of any meeting or hearing, if notice of the meeting or hearing is required, of such board, commission, or agency, conspicuously on such notice, the advice that, if a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he or she will need a record of the proceedings, and that, for such purpose, he or she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. The requirements of this section do not apply to the notice provided in s. 200.065(3). In accordance with Section 286.26, F.S., persons with disabilities needing special accommodations, please contact Maryanne Girard, City Clerk at [cityclerk@cityofcrestview.org](mailto:cityclerk@cityofcrestview.org) or 850-628-1560 option 2 within 48 hours of the scheduled meeting.



# Staff Report

CRA MEETING DATE: June 10, 2024

TYPE OF AGENDA ITEM: Action Item

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TO: CRA Board  
CC: City Manager, City Clerk, Staff and Attorney  
FROM: Elizabeth Roy, CRA Director  
DATE: 6/6/2024  
SUBJECT: Archway Sign Mural Approval

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## **BACKGROUND:**

At a previous CRA Board meeting the board gave input on a mural for the back of the archway sign on North Main Street.

## **DISCUSSION:**

The suggested changes are shown in the attached picture.

## **GOALS & OBJECTIVES**

This item is consistent with the CRA Strategic Plan 2020 Gateway to Opportunities as follows:

To revitalize the district capitalizing on current resources and recognized opportunities

1. Establish a revitalization task force to address economic and physical Revitalization
2. Maintain and Strengthen the Façade Grant Program
3. Develop green space, open space parks, and public plaza programs and promote connectivity within the community

Market the District

1. Build and develop an active marketing and branding program
2. Promote CRA district on website and all social media platforms
3. Clearly identify “Historic Downtown Crestview” and direct visitors and locals to the district
4. Develop “Gateways to Crestview”
5. Develop a cohesive “family” of wayfinding signs to the district
6. Promote Arts in the downtown and entire CRA district

## **FINANCIAL IMPACT**

Funds for the archway mural are available in the 2024 Downtown Improvements Budget.

## **RECOMMENDED ACTION**

Staff respectfully requests that the Board approve the mural as presented or suggest/approve any other changes.

## **Attachments**

1. Main Street Arch proposal 5.8.24

