



CITY OF CRESTVIEW CRA

OFFICE OF THE CITY CLERK

P.O. DRAWER 1209, CRESTVIEW, FLORIDA 32536

Phone # (850) 1560 Fax # (850) 682-8077

August 10, 2020

5:00 PM

Council Chambers

CRA Regular Meeting

The Public is invited to view our meetings on the City of Crestview Live stream a at <https://www.cityofcrestview.org> or the City of Crestview Facebook Page. You may submit questions on any agenda item in advance (by 3:00 PM Please) to cityclerk@cityofcrestview.org.

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Open Policy Making and Legislative Session**
4. **Approve Agenda**
5. **Presentations and Reports**
6. **Consent Agenda**
 - 6.1. Approval of Minutes from the June 8 CRA meeting
7. **Comments from the Board**
8. **Comments from the Attorney**
9. **CRA Director Report**
10. **City Manager / CRA Administrator Report**
11. **Action Items**
 - 11.1. Approval of Facade Grant from Hideaway Pizza
 - 11.2. Resolution CRA 2020-1 Budget Amendment

11.3. Introduction of 2021 Preliminary Budget

12. **Comments from the Audience**

13. **Adjournment**

Note: The Presentations section is for items that were submitted by a citizen or group of Citizens no later than the Wednesday 2 weeks prior to the meeting to the Clerk's office for approval. These items will be scheduled under the section titles Presentations and Reports. Supporting documents must be submitted at this time to be on the regular agenda. All Action Item are for staff and elected officials only and must be submitted for approval no later than the Wednesday 10 days prior to the meeting. Those not listed on the regular agenda who wish to address the council should fill out a yellow card. The Card must be submitted to the City Clerk. Speaking time should be three minutes or less, large groups may designate a spokesperson. All remarks should be addressed to the Council as a whole and not to individual members. All meeting procedures are outlined in the Meeting Rules and Procedures brochure available outside the Chambers. If any person decides to appeal any decision made by the City Council with respect to any matter considered at such meeting or hearing, he or she will need a record of the proceedings, and that, for such purpose, he or she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. The City Council of the City of Crestview, Florida does not discriminate upon the basis of any individual's disability status. Anyone requiring reasonable accommodation as provided for in the American With Disabilities Act to insure access to and participation in the meeting should contact the Office of the City Clerk at (850)682-1560 prior to the meeting to make appropriate arrangements.



Staff Report

CRA MEETING DATE: August 10, 2020

TYPE OF AGENDA ITEM: Action Item

TO: CRA Board
CC: City Manager, City Clerk, Staff and Attorney
FROM: Elizabeth Roy, City Clerk
DATE:
SUBJECT: Approval of Minutes from the June 8 CRA meeting

BACKGROUND:

Minutes are presented for approval at CRA and City Council meetings

DISCUSSION:

Minutes are accomplished as soon as possible after each CRA Board Meeting

Board members are requested to send any corrections to the City Clerk prior to the approval meeting so changes may be made.

Any amendments submitted will be presented at the meeting for approval.

GOALS & OBJECTIVES

This item is consistent with the CRA Strategic Plan 2020 Gateway to Opportunities as follows:

Communication and Citizen updates.

FINANCIAL IMPACT

There is no financial impact for the approval of minutes.

RECOMMENDED ACTION

Staff respectfully requests that the Board approve the minutes from the June 8, 2020 CRA Board Meeting

Attachments

1. 2020.06.08 CRA Minutes

Crestview Redevelopment Agency Meeting
June 8, 2020
5:00 PM
Council Chambers

The Regular Meeting of the Crestview Redevelopment Agency was called to order at 5:00 P.M. Members present were: Chairman Nathan Boyles, Shannon Hayes, Joe Blocker, Cynthia Brown, Harry LeBoeuf, Andrew Rencich. Also present were the City Manager Tim Bolduc, CRA Director Elizabeth Roy, CRA Attorney Jon Holloway, and members of staff. Vice Chairman Dr. Margareth Pierre-Larosse and Commissioner Linda Parker were not in attendance for this meeting.

CRA Special Meeting

1. Call to Order

This meeting was called to order by Chairman Boyles at 5:00 p.m.

2. Pledge of Allegiance

The pledge was led by Chairman Boyles.

3. Open Policy Making and Legislative Session

4. Approve Agenda

Chairman Boyles asked for action by Board for approval of the Agenda.

A motion was made by Commissioner Hayes to approve the Agenda. Seconded by Commissioner Blocker with 5 yeas and 0 nays, motion carried.

5. Presentations and Reports

5.1 Check Presentation to The Heights and Courthouse Suites

Ms. Roy, CRA Director presented a grant check to The Heights, restaurant located on Wilson Street.

Ms. Roy, CRA Director presented a grant check to Mr. Barthè of Courthouse Suites.

5.2 FRA Award Submittal

Ms. Roy, CRA Director stated that each year the Florida Redevelopment Agency (FRA) requests submissions of projects that have been completed or sponsored by local Community Redevelopment Agencies (CRA). This year the Crestview CRA has determined that the completion of the Heights Chicago Cuisine and the Courthouse House Suites made a significant impact to the CRA district. The CRA Director assembled a presentation and submitted same to the FRA.

6. Consent Agenda

6.1 Approval of the Minutes from the January 13, 2020 CRA Board Meeting

Chairman Boyles asked for action to approve the Consent Agenda.

A motion was made by Commissioner Rencich to approve the minutes from the January 13, 2020 CRA Board Meeting. Seconded by Commissioner Hayes with 5 yeas and 0 nays, motion carried.

7. Action Items

8. Comments from the Attorney

9. CRA Director Report

9.1 CRA 2019 Annual Report

Ms. Roy, CRA Director stated that an Annual Report of Community Redevelopment Agencies is due by March 30 of each year. This report must contain specific information as required by State Statute. This report should contain information for the previous fiscal year. This report does not go the State of Florida, but must be sent to the County, be posted on the Agencies website, and be advertised in a local newspaper of general circulation.

9.2 Discussion of upcoming CRA Board Meeting

Ms. Roy, CRA Director informed the Board that due to the Covid - 19, the April meeting of the CRA board was postponed until this evening. The next regular meeting of the CRA was originally scheduled for July 13th. CRA staff is requesting that the July CRA board meeting be moved to August 10th. The main topic at that meeting will be the 2021 budget and plans for the upcoming year. CRA staff is also requesting a meeting on September 14th for the final approval of the budget prior to the City of Crestview final budget hearing.

10. City Manager/CRA Administrator Report

Mr. Bolduc, CRA Administrator briefly spoke to the Board concerning the CRA Budget and using the approved CRA Strategic Plan to drive the items on the budget. He discussed some of the upcoming projects for the coming fiscal year.

11. Comments from the Board

12. Comments from the Audience

13. Adjournment

Chairman Boyles adjourned this meeting at 5:23 p.m.

Elizabeth M. Roy
CRA Director

Nathan Boyles
Chairman

Minutes approve this ____ day of ____, 2020.



Staff Report

CRA MEETING DATE: August 10, 2020

TYPE OF AGENDA ITEM: Action Item

TO: CRA Board
CC: City Manager, City Clerk, Staff and Attorney
FROM:
DATE: 8/4/2020
SUBJECT: Approval of Facade Grant from Hideaway Pizza

BACKGROUND:

The Crestview CRA provides Grant funding for several different types of construction and upgrades for businesses in the Downtown area.

Facade Grants, which are 50% Matching grants are one of those types.

DISCUSSION:

The Hideaway Pizza is requesting a Facade Grant for improvements to their building at 326 N. Main Street.

Facade grant approval requires only one quote per the Current CRA Policy

The applicant is requesting a 50% match of total cost of \$4131.20.

Staff has reviewed the application and found it to be eligible for the grant.

The project qualifies for the program and funds are available therefore Staff is recommending approval.

GOALS & OBJECTIVES

This item is consistent with the CRA Strategic Plan 2020 Gateway to Opportunities as follows:

To revitalize the district capitalizing on current resources and recognized opportunities

1. Maintain and Strengthen the Façade Grant Program

To provide infrastructure for current and future needs

1. Develop and enforce building and site maintenance codes

2. Eliminate the informality in the enforcement of regulations

Enhance the Aesthetics of the District

1. Develop design guidelines for Facades, signage, landscaping , access and parking
2. Develop area around new courthouse/add public amenities
3. Eliminate informality of enforcement of regulations

Expand Activity in the District

1. Promote Arts in the downtown and entire CRA district

Economic Development in the District

1. Develop a commercial incentive program to encourage new development, economic activities and job creation

FINANCIAL IMPACT

There are sufficient funds in the CRA Budget for Grants to accommodate this Grant Request.

RECOMMENDED ACTION

Staff respectfully requests that the CRA Board approve the Facade Grant application from Hideaway Pizza in the amount of \$2065.56 with authority to approve up to a 10% increase for a not to exceed amount of \$2272.16

Attachments

1. Awning Repair Estimate
2. Back Awning
3. Estimate for Recovering
4. Grant
5. Repairs to Frame for Awning
6. Where Front Awning will go

345

INVOICE

ADREWS
MARINE FABRICATION

• Ft. Walton Beach, FL 32548
Phone 850.225.2206

9-C-2 EQUINOX
ST. FUG, Fla.

HYDEPARK P22A

PHONE

DATE 3/22/20

JOB NAME

JOB LOCATION

DATE OF PLANS

JOB PHONE

submit specifications and estimates for:

REPAIR + WELD 2 BRACES
ON AUVING

\$400.00

Propose hereby to furnish material and labor - complete in accordance with above specifications, for the sum of:
dollars \$ 400.00

ment to be made as follows:

Authorized Signature

Note: This proposal may be withdrawn by us not accepted within _____ days.

Signature

Acceptance of Proposal - The above plans, specifications and conditions are hereby accepted. You are authorized to do the work described. Payment will be made as outlined above.



Canvas Specialties & Custom Marine Fabrication, Inc.

18 Hollywood Blvd. SW
Fort Walton Beach, FL 32548
850-664-6300, FAX 664-7597
email: canvasspecialties@gmail.com

Estimate

DATE	ESTIMATE #
3/20/2020	10627E

NAME / ADDRESS
Hideaway Pizza

DESCRIPTION	TOTAL
Recover 3 awnings with pre constraint fabric laced on with a valence	3,520.00T
***50% deposit of \$1874.40 is due to activate this invoice	
Florida State Tax 6%	211.20
Florida sales tax is 6.5%	

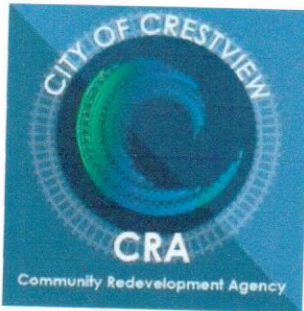
Please see attached Terms & Conditions. Terms & Conditions must be signed and accepted in order for work to commence.

TOTAL

\$3,731.20

Phone #	Fax #
8506646300	850-664-7597

Web Site
canvas-specialties.com

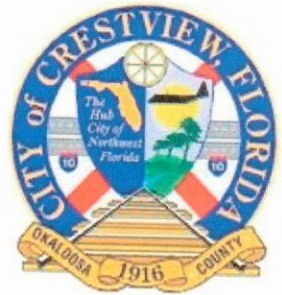


Crestview Community Redevelopment Agency

Façade Improvement Grant Application

198 Wilson St N. Crestview, FL 32536

850-682-3722



I. Applicant/ Owner/ Property Information

Applicant Name: Debora Martin

Primary Phone #: 320-282-3595 Alternate Phone #: 850-758-8906

Applicant Mailing Address: 3219 Carmillo Lane

City: Laurel Hill State: FL Zip Code: 32567

Business Name: Hideaway Pizza Building Name (if applicable): _____

Building Street Address: 326 N. Main Street

Building Owner Name (if different): _____

Tax I.D. Number of Property (if known): 59-2243982

- If the business is a partnership, attach a sheet listing name, address, and telephone number of each partner.
- If the business is a corporation, attach a sheet listing name, address, and telephone number of each shareholder and officer who owns any portion of the corporate stock. Publicly held companies are exempt.

II. Description of Façade Improvement

Please provide a brief description of the planned façade improvement: (attach sheets as necessary)

Repair and recover awnings in front of Building and
Side. We will also be having them install it

Back Awning is 148" x 25" x 56

Front Awning is 2 pieces with dimensions of
154 1/2" x 25" x 90

- Attach a drawing or rendering of the planned façade improvements, as well as any additional descriptive material.
- Attach a photo of the building façade in its current condition

III. Cost of the Façade Improvements

Please provide cost estimates for the planned façade improvements. If any single item cost exceeds \$7,500, then provide three (3) bid estimates and list preferred bid amount below.

Improvement: <u>Recover awnings + install</u>	Cost: \$ <u>3,731.20</u>
Improvement: <u>Repair + weld 2 Braces</u>	Cost: \$ <u>400.00</u>
Improvement: _____	Cost: \$ _____
Improvement: _____	Cost: \$ _____
Improvement: _____	Cost: \$ _____
Total Projected Cost: \$ <u>4,131.20</u>	

IV. Applicant's Acknowledgements

Please read and initial all of the following:

- DM The undersigned applicant agrees to utilize any grant funds received in strict conformance with the guidelines set forth by the Community Redevelopment Agency in resolution _____
- DM All Grant applications must receive approval by the CRA Board before any construction can commence. No grants will be awarded on an application if work has been started or completed.
- DM All grant applications for historical buildings/properties within the CRA District must receive approval from the Historic Preservation Board (HPB) before any construction can commence. No applications will receive this approval if work has been started or completed.
- DM All approved applicants will be required to present proper permitting and/or zoning changes from the Growth Management Department prior to receiving grant funds.
- DM All applicants that are awarded a grant understand that when submitting for reimbursement detailed receipts must be presented for auditing requirements—NO EXCEPTIONS.
- DM Only properties located within the Community Redevelopment Area (CRA) are eligible for this grant.
- DM All grant recipients must complete a W-9 Tax Form and will receive a 1099 Tax Form for their award.

V. Checklist

- ☒ List all of business owners including name, address and telephone number.
- ☐ Drawings or renderings of the planned improvements, as well as any additional descriptive material.
- ☒ Photographs of the façade in its current condition.
- ☒ Itemized list of costs or estimates from a licensed contractor.
Three bids for each item exceeding \$7,500 _____ (applicable) _____ (non-applicable)

VI. Applicant's Signature

Deborah Martin

Applicant's Name (Printed)

Debra Martin

Applicant's Signature

3/24/20

Date of Signature

* Your signature indicates agreement to abide by all referenced guidelines within this application. Return application to the CRA Director or CRA Administrator/City Clerk at address listed on front page of application. You may direct any questions regarding your application to the CRA Office at 850-689-3722.

VII. Approval Status

☐ Application was approved

Date of Approval: _____ Awarded Funds: \$ _____

☐ Application was not approved

Reason: _____

☐ Application incomplete

Items needed for incomplete application: _____

VIII. Final Inspection and Funding

Date of Final Inspection: _____

Inspected By: _____

___ Passed inspection

Date funds requested: _____ Date funds distributed: _____ Check #: _____

Signature of fund recipient: _____ Date: _____

___ Did not pass inspection Reason: _____







Staff Report

CRA MEETING DATE: August 10, 2020

TYPE OF AGENDA ITEM: Resolution

TO: CRA Board
CC: City Manager, City Clerk, Staff and Attorney
FROM: Elizabeth Roy, City Clerk
DATE: 8/4/2020
SUBJECT: Resolution CRA 2020-1 Budget Amendment

BACKGROUND:

The adopted budget for the Community Redevelopment Agency from time to time needs to be amended to more accurately reflect revenues and expenses.

DISCUSSION:

There are several areas of the budget that need to be amended.

REVENUES

1. Cash Carry forward was slightly higher than was anticipated when the Budget was adopted
2. TIF revenues from Okaloosa County were higher than expected.
3. RE Development was unable to continue repayment, and upon attorney's advice that revenue stream was discontinued.
4. Interest rates are expected to be lower than was anticipated.
5. The CRA received \$50,000 from Okaloosa County to aid in the construction of the Tower sign at Hwy 85 and 90.

EXPENSES

1. NextSite expense were originally in Marketing, moved to Contract expenses
2. Sanitary Services had a carry over expense from the previous year.
3. Tower Sign donation was added to the program services category.
4. Legal expenses were reduced to accommodate other contract services expenses
5. Grant funding was increased by balance of increased revenues.

GOALS & OBJECTIVES

This item is consistent with the CRA Strategic Plan 2020 Gateway to Opportunities as follows:

To revitalize the district capitalizing on current resources and recognized opportunities

1. Maintain and Strengthen the Façade Grant Program
2. Develop green space, open space parks, and public plaza programs and promote connectivity within the community

To provide infrastructure for current and future needs

1. Develop a sidewalk restoration and maintenance program
2. Review a realign downtown streets for efficiency/eliminate dangerous intersections

Market the District

1. Build and develop an active marketing and branding program
2. Promote CRA district on website and all social media platforms
3. Clearly identify “Historic Downtown Crestview” and direct visitors and locals to the district
4. Develop “Gateways to Crestview”
5. Develop a cohesive “family” of wayfinding signs to the district

Enhance the Aesthetics of the District

1. Develop design guidelines for Facades, signage, landscaping , access and parking
2. Develop area around new courthouse/add public amenities
3. Eliminate informality of enforcement of regulations

Expand Activity in the District

1. Promote Arts in the downtown and entire CRA district

Connectivity

1. Develop an access road from Industrial Drive to Twin Hills Park
2. Develop a Bike path/pedestrian trail link to between downtown and Twin Hills Park
3. Connect Industrial Drive to Twin Hills park with new entrance

FINANCIAL IMPACT

The expenses and revenues have been adjusted to more accurately reflect the current revenues and expenses. Overall revenues increased to the district in the amount of \$44,867.87

RECOMMENDED ACTION

Staff respectfully requests that the CRA Board adopt resolution CRA 20-01 to amend the 2019-2020 Budget.

Attachments

1. CRA
2. Budget Amendments
3. 2020 amended

CRA RESOLUTION 20-01

**A RESOLUTION OF THE COMMUNITY REDEVELOPMENT
AGENCY OF THE CITY OF CRESTVIEW, FLORIDA, AMENDING
THE BUDGET TO MORE ACCURATELY REFLECT ESTIMATED
REVENUES AND APPROPRIATIONS. ; AND PROVIDING FOR
AN EFFECTIVE DATE.**

WHEREAS, The Crestview Community Redevelopment Agency has determined that it is in the best interest of the Agency to amend its budget for the fiscal year 2020; and

WHEREAS, the Agency's budget needs to be amended to reflect such change.

NOW THEREFORE, BE IT RESOLVED by the Crestview Community Redevelopment Agency of the City of Crestview of Okaloosa County, Florida that:

1. The Budget is amended to accurately reflect estimated revenues and appropriations, a copy of which is attached hereto.
2. This resolution shall take effect immediately upon its adoption.

PASSED AND ADOPTED IN REGULAR SESSION THIS 10__ OF August, 2020

CRESTVIEW CRA

Nathan Boyles, Chairman

Attest:

Elizabeth M. Roy, City Clerk/CRA Director

-
-

RECEIPTS/RESOURCES (Budget Amendment)

<u>FUND #</u>	<u>ACCOUNT #</u>	<u>TITLE</u>	<u>AMOUNT</u>
001	0000.369.21.00	Other--Reimbursements	11,247.00
001	0000.366.00.00	Donated Income	5,300.00
001	0000.364.00.00	Fixed Asset Disposition	11,250.00
001	0000.369.20.13	Educational--CPR	1,000.00
001	0000.334.70.00	St. Grants-Cult. & Rec.	100,000.00
			<u>128,797.00</u>

EXPENDITURES (Budget Amendment)

<u>FUND #</u>	<u>ACCOUNT #</u>	<u>TITLE</u>	<u>AMOUNT</u>
001	0721.521.64.00	Equipment	3,675.00
001	1424.524.64.00	Equipment	7,572.00
001	0822.522.52.00	Operating Supplies	16,050.00
001.	0822.522.52.07	Educational Expenses	1,500.00
001.	0972.572.63.00	Improvements	100,000.00
			<u>128,797.00</u>

RECEIPTS/RESOURCES (Budget Amendment)

<u>FUND #</u>	<u>Category</u>	<u>Explanation/Vendor</u>	<u>AMOUNT</u>
670	Income	Okaloosa County	50,000.00
	Interest	CCB Bank	(2,000.00)
	Increase in tiff	Okaloosa County	1,347.98
	Debt Recovery	RE Development	(4,500.00)
	Carry Forward		19.89
			<u>44,867.87</u>

EXPENDITURES (Budget Amendment)

<u>FUND #</u>	<u>ACCOUNT #</u>	<u>Explanation/Vendor</u>	<u>AMOUNT</u>
670	Legal	Reduced Expenses	(14,225.00)
	Contract	Next Site	6,600.00
	Tower Sign	Okaloosa County	50,000.00
	Contract	Sanitary Services	125.00
	Grants	Balance of Revenues	2,367.87
			<u>44,867.87</u>

Crestview Community Redevelopment Agency 2019-2020

	Adopted	Amended
2019-2020 Beginning Balance (estimated)	\$ 1,151,611.00	\$ 1,151,630.89
Operational Revenue (estimated)		
TIF Funds - County	\$ 75,000.00	\$ 76,347.98
TIF Funds - City	\$ 145,840.00	\$ 145,840.00
Interest	\$ 8,000.00	\$ 6,000.00
Miscellaneous Income FRDAP refund	\$ 100,000.00	\$ 100,000.00
Miscellaneous Income County tower sign	\$ -	\$ 50,000.00
Debt Recovery from RE Development (Winterfest)	\$ 4,500.00	
Total Projected Revenue for 2019-2020	\$ 1,484,951.00	\$ 1,529,818.87

Operating Expenses

Administrative Expenses			
Supplies	52-00	\$ 1,000.00	\$ 1,000.00
Administrative Assistance	49-06	\$ 1,200.00	\$ 1,200.00
Memberships/Insurance	54-00	\$ 3,500.00	\$ 3,500.00
Conferences/Training/Travel	56-00	\$ 3,500.00	\$ 3,500.00
Marketing	52-03	\$ 10,000.00	\$ 3,400.00
Contract Services			
Legal Services	=34-00	\$ 22,000.00	\$ 14,500.00
Main Street Association	34-00	\$ 50,000.00	\$ 50,000.00
Next Site (CRA Portion)			\$ 6,600.00
Sanitary Services	34-00	\$ 900.00	\$ 1,025.00
Program Services			
Blight Removal	63-00	\$ 20,000.00	\$ 20,000.00
Bush House	63-00	\$ 100,000.00	\$ 100,000.00
Park Segue Way	63-00	\$ 300,000.00	\$ 300,000.00
Downtown Mobility Parking/Study	63-00	\$ 50,000.00	\$ 50,000.00
Downtown Beautification	63-00	\$ 50,000.00	\$ 50,000.00
Grants and Incentives	63-00	\$ 522,851.00	\$ 525,093.87
Twin Hills upgrades	63-00	\$ 100,000.00	\$ 100,000.00
Donation for tower sign			\$ 50,000.00
Entrance Signage	63-00	\$ 250,000.00	\$ 250,000.00
Total Projected Expenses for 2019-2020		\$ 1,484,951.00	\$ 1,529,818.87



Staff Report

CRA MEETING DATE: August 10, 2020

TYPE OF AGENDA ITEM: Presentation

TO: CRA Board
CC: City Manager, City Clerk, Staff and Attorney
FROM: Elizabeth Roy, City Clerk
DATE: 8/4/2020
SUBJECT: Introduction of 2021 Preliminary Budget

BACKGROUND:

Each year the CRA is required to present a balanced budget to the CRA Board.

This budget is included in the City of Crestview Budget and is a part of the TRIM process.

DISCUSSION:

This evening we are presenting the preliminary budget, based on expected revenues and expenses for the remainder of this fiscal year and next fiscal year.

Any changes to this budget will be amended after October 1, 2020.

There is not expected to be significant change to the proposed 2021 budget.

The finalized budget will be presented to the CRA board for approval on September 14, before the Final Budget hearing by the City Council on September 28th.

A new strategic plan will be presented at the September 14th meeting that ties to the new budget. Preliminary copies will be distributed before that meeting.

GOALS & OBJECTIVES

This item is consistent with the CRA Strategic Plan 2020 Gateway to Opportunities as follows:

To revitalize the district capitalizing on current resources and recognized opportunities

1. Establish a revitalization task force to address economic and physical Revitalization
2. Maintain and Strengthen the Façade Grant Program
3. Develop green space, open space parks, and public plaza programs and promote connectivity within the community

To provide infrastructure for current and future needs

1. Develop and enforce building and site maintenance codes
2. Eliminate the informality in the enforcement of regulations
3. Develop a sidewalk restoration and maintenance program

4. Review and realign downtown streets for efficiency/eliminate dangerous intersections

Market the District

1. Build and develop an active marketing and branding program
2. Promote CRA district on website and all social media platforms
3. Clearly identify “Historic Downtown Crestview” and direct visitors and locals to the district
4. Develop “Gateways to Crestview”
5. Develop a cohesive “family” of wayfinding signs to the district

Enhance Public and Private partnerships

1. Re-emphasize and incentivize the Crestview Main Street Program
2. Refocus the Historic Preservation Board
3. Enhance the SR 85 Bridge

Enhance the Aesthetics of the District

1. Develop design guidelines for Facades, signage, landscaping, access and parking
2. Develop area around new courthouse/add public amenities
3. Eliminate informality of enforcement of regulations

Expand Activity in the District

1. Promote Arts in the downtown and entire CRA district

Economic Development in the District

1. Amend Comprehensive plan to mixed use for downtown district
2. Develop a commercial incentive program to encourage new development, economic activities and job creation

Connectivity

1. Develop an access road from Industrial Drive to Twin Hills Park
2. Develop a Bike path/pedestrian trail link to between downtown and Twin Hills Park
3. Connect Industrial Drive to Twin Hills park with new entrance

FINANCIAL IMPACT

There is no financial impact in this evening's presentation.

RECOMMENDED ACTION

No Action needed. Information for discussion only.

Attachments

1. Preliminary 2021 Budget

2020-2021 Proposed CRA Budget

Project Number	Adopted Budget 2020	Account Number	Quantity	Unit Cost	Department Totals
Revenues					
	\$75,000	County	1	\$78,000	\$78,000
	\$145,840	City	1	\$155,000	\$155,000
	\$1,151,611	Carry Forward	1	\$927,107	\$927,107
	\$8,000	Interest	12	\$340	\$4,080
	\$104,500	Other	1	\$100	\$100
	\$1,484,951	Total Revenue			\$1,164,287
Personal Expenses					
		Full Time Equivalent Employees	0		
		Total Personal Costs			\$0
Operating Expenses					
\$22,000	511 3101	Legal Fees			\$5,000
		City attorney	12	\$417	\$5,000
\$0	511 3103	Engineering Fees			\$180,000
\$50,000		Mobility Plan	1	\$100,000	\$100,000
		Downtown Design	1	\$80,000	\$80,000
	511 3400	Contractual Services			\$50,000
\$50,000		Mainstreet	1	\$50,000	\$50,000
\$6,600		Next Site	0	\$6,600	\$0
\$2,000	511 4000	Travel and Per Diem			\$1,000
		Local Training Opportunities	4	\$50	\$200
		Meals			\$0
		Lodging			\$0
		Parking			\$0
		Miscellaneous Travel Expenses	1	\$800	\$800
\$900	511 4400	Rentals & Leases			\$1,200
		Portable Toilets	12	\$100	\$1,200
	511 4500	Insurance			\$1,503
\$704		O & D	1	\$704	\$704
\$799		Libility	1	\$799	\$799

2020-2021 Proposed CRA Budget

Project Number	Adopted Budget 2020	Account Number		Quantity	Unit Cost		Department Totals
	\$0	511 4700	Printing				\$100
			Annual Report	1	\$100	\$100	
		511 4900	Other Current Charges				\$0
	\$1,200	511 4906	Administrative				\$0
	\$1,000	511 5100	Office Supplies				\$400
			Misc	1	\$400	\$400	
		511 5200	Operating Supplies				\$1,819
				1	\$1,819	\$1,819	
	\$3,400	511 5203	Advertising				\$10,000
			Local Marketing	1	\$10,000	\$10,000	
		511 5213	Program Activity				\$0
	\$1,997	511 5400	Dues & Subscriptions				\$1,050
			Chamber	1	\$325	\$325	
			FRA	1	\$525	\$525	
			DEO	1	\$200	\$200	
	\$1,500	511 5600	Training				\$500
			Local Training (online)	1	\$500	\$500	
		511 6300	Improvements/Not buildings				\$555,000
			Parking/re striping	1	\$100,000	\$100,000	
	\$300,000		Segue	1	\$75,000	\$75,000	
			Downtown Beautification and Upgrades (to include Speaker System)	1	\$30,000	\$30,000	
	\$50,000		Bush House	1	\$250,000	\$250,000	
	\$100,000		Twin Hills	1	\$50,000	\$50,000	
	\$100,000		Signs	1	\$50,000	\$50,000	
	\$250,000						
Blight	\$20,000						
			Grants & Aides				\$317,115
	\$522,851	512 8200	Grants	1	\$317,115	\$317,115	
			Transfers				\$39,600
			GF Cost Allocation	1	\$39,600	\$39,600	
			Salaries/marketing salary				
	\$1,484,951		Total Operating Costs				\$1,164,287

Capital Costs

2020-2021 Proposed CRA Budget

Project Number	Adopted Budget 2020	Account Number	Quantity	Unit Cost	Department Totals
		512 6500			\$0
\$0		Capital Expenses			\$0
\$1,484,951		Total Expenses			\$1,164,287